

Sarah Rubinstien

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Instructional Designer | Curriculum & Learning Experience Strategist | IB & Digital Learning Specialist

Instructional Designer and IB-certified bilingual educator (English/Spanish) with 10+ years of experience designing standards-aligned, learner-centered learning experiences across in-person and virtual environments. Expertise in backward design, asynchronous course development, LMS architecture, assessment strategy, and data-informed iteration. Experienced in leading cross-functional collaboration, mentoring educators, and building scalable instructional systems that increase engagement and measurable learner outcomes.

Sullivan Middle School, Rock Hill, SC

August 2020- Present

IB MYP Visual Arts Teacher & Department Chair

- Designed and implemented inquiry-based, standards-aligned curricula using backward design principles to align objectives, assessments, and learning experiences for 360+ learners annually.
- Developed performance-based assessment frameworks aligned to IB MYP criteria, integrating interdisciplinary content and measurable learning outcomes.
- Applied differentiated instructional strategies and scaffolded learning pathways to support diverse learners and improve engagement.
- Led cross-department curriculum alignment initiatives, facilitating instructional planning and strategic communication between faculty and administration.
- Built sustainable program systems, managing materials logistics, community partnerships, and stakeholder coordination to support scalable instructional delivery.
- Mentored and evaluated early-career educators, providing structured feedback cycles and instructional coaching to strengthen teaching effectiveness.

Virtual Academy, Rock Hill, SC

August 2020- June 2022

Virtual Art & Spanish Teacher

- Designed and implemented an asynchronous Virtual Studio Art curriculum for grades 6–8 using Canvas LMS, integrating multimedia instruction, structured assessment checkpoints, and learner-centered engagement strategies.
- Structured and sequenced Canvas LMS modules from the ground up, designing learning pathways, assignment workflows, and grading architecture to support asynchronous learner progression.
- Conducted curriculum compression and redesign, transforming year-long courses into outcome-driven online formats aligned to measurable competencies.
- Leveraged digital tools (Canvas, Nearpod, Flipgrid) to support differentiation, interactivity, and data-informed instructional adjustments in a fully remote learning environment.

Southwest Middle School, Charlotte, NC

August 2019- June 2020

Art Teacher

- Designed and delivered standards-aligned visual arts curriculum for grades 6–8.
- Reorganized classroom systems and materials to improve instructional efficiency and workflow.

Montellano, Sevilla, Spain & Munich Germany

May 2017-June 2019

English Language Educator & Curriculum Designer

- Designed and implemented English language curricula aligned to Trinity certification standards, independently developing structured lesson sequences from publisher-provided materials.
- Built scaffolded instructional frameworks to support diverse proficiency levels, resulting in strong student certification outcomes.
- Developed personalized learning plans for children and adult learners aligned to academic and professional goals.
- Collaborated with classroom educators to strengthen speaking proficiency and program alignment.

Small Hands, Big Art, Charlotte, NC

Feb. 2015 -June 2017

Art Teacher

- Designed and delivered studio-based art curricula in short-cycle formats, adapting instruction for learners ages 18 months to 14 years and building foundational instructional design expertise.
- Developed developmentally responsive lesson frameworks emphasizing creativity, skill progression, and exploratory learning within condensed instructional timelines.
- Launched and expanded the teen and young adult program, ModernCraftCollective, contributing to business growth and diversified revenue streams.

LEADERSHIP & PROFESSIONAL ENGAGEMENT

- **Curriculum Lead & Program Strategist-** Led collaborative curriculum review cycles, scope and sequence development, and standards alignment initiatives across middle school programs. Facilitated data-informed planning sessions focused on assessment design, vertical alignment, and measurable learning outcomes.
- **Instructional Coach & Learning Experience Consultant-** Provided structured observation feedback and iterative coaching cycles for educators, strengthening instructional design, assessment clarity, and learner engagement across content areas.
- **Clinical Supervisor & Design Mentor-** Supervised and mentored pre-service teachers, modeling backward design principles, learning objective alignment, and reflective practice to build instructional effectiveness.
- **Professional Learning Designer & Facilitator-** Designed and delivered professional development workshops on IB curriculum frameworks, interdisciplinary unit design, writing across the curriculum, and student-centered instructional strategy implementation.
- **Conference Presenter-** Olde English Consortium (2025) — Delivered professional learning sessions on discussion-based instruction, learner engagement design, and classroom culture systems.

EDUCATION & CERTIFICATIONS

Master in the Arts of Teaching- Winthrop University (*June 2016-May 2017*)

Bachelor of Fine Arts- Spanish Language Minor- Winthrop University (*August 2012 - May 2016*)

IB MYP Category 1, 2, 3 training- International Baccalaureate (IB) (Completed 2021-2023)

Certified K-12 Art, Certified K-12 Spanish -South Carolina State Board of Education (Certificate # 285840)

TEFL Certification- Premier TEFL -120 Hour Advanced Course (2018)

AWARDS & GRANTS

Arts Innovation Grant - SC Arts Commission and Rock Hill Schools (*2025*)

Trusted Professionalism Award - Rock Hill Schools (*2024*)

Teacher of the Year Finalist- Sullivan Middle School (*22'-23, 23'-24, 25'-26' School Years*)

TOOLS & TECHNOLOGIES

Learning Management Systems: Canvas, PowerSchool

Collaboration & Communication Platforms: Google Workspace, Outlook, Zoom, Google Meet

Instructional Technology: Nearpod, Padlet, Kahoot, Quizizz, Flipgrid, and emerging AI tools for lesson design, differentiation, and assessment

Creative & Design Tools: Canva, Adobe Creative Suite, Procreate